



GLLC Web Meeting BLUE ACCOUNTING





Virtual Meetings 101

- > This event is being recorded.
- The recording will be available later today at www.greatlakeslegislators.org
- All lines will be muted while our speaker is talking
- > To ask a question:
 - ✓ Under "participants," click "raise hand"
 - ✓ Type into the "chat" pane
 - ✓ Or just unmute yourself and ask a question

Task Force on Nutrient Management Members

Illinois Rep. Tim Butler Illinois Rep. Anna Moeller

Indiana Rep. David Abbott Indiana Rep. Jake Teshka

Michigan Senator Curt Vanderwall Michigan Rep. Rachel Hood

Minnesota Rep. Patty Acomb Minnesota Rep. Todd Lippert

Ohio Senator Theresa Gavarone Ohio Rep. Paula Hicks-Hudson

Ohio Rep. Michael Sheehy

Ontario MPP Jennifer French

Pennsylvania Rep. Curt Sonney Pennsylvania Rep. Dan Moul

Quebec MNA Joelle Boutin

Wisconsin Senator André Jacque Wisconsin Rep. Lisa Subeck

Agenda

Welcome and Introductions

Wisconsin Senator Andre Jacque Chair, Task Force on Nutrient Management

Blue Accounting Great Lakes Commission maintained information service





Speaker – Erika Jenson - GLC Interim Executive Director
Leads GLC Aquatic Invasive Species Program
Coordinates Great Lakes Panel on Aquatic Nuisance Species
Supports the Invasive Mussel and Great Lakes Phragmites Collaborative





Speaker – Nicole Zacharda - GLC Program Manager
Advisor to Birkholz Policy institute and GLLC Nutrient Task Force
Leads GLC Water Quality and Water Infrastructure Work
Point Person for Blue Accounting

Speaker- Eric Brown – GLC Senior Advisor for External Relations
Works with State and Federal Policymakers and Stakeholders





Blue Accounting

GLLC Briefing May 21, 2021

Presentation Outline



- 1. Blue Accounting refresher and transition to GLC
- 2. Acting on successes and lessons learned from the pilot phase
- 3. The new website, key features, and timing of public launch
- 4. Discussion and Q&A



Blue Accounting



GLC-led task group develops report to GSGP proposing the adoption of a "Great Lakes Blue Accounting Process"



2015-2020

TNC and GLC build decision-making and communications system around the five pilot areas and the overall initiative, including five pilot working groups, a steering committee and an external advisory committee

TNC Michigan Chapter and GLC staff began developing and branding a proof of concept initiative designed to implement the Blue Accounting Process

as a permanent public agency host

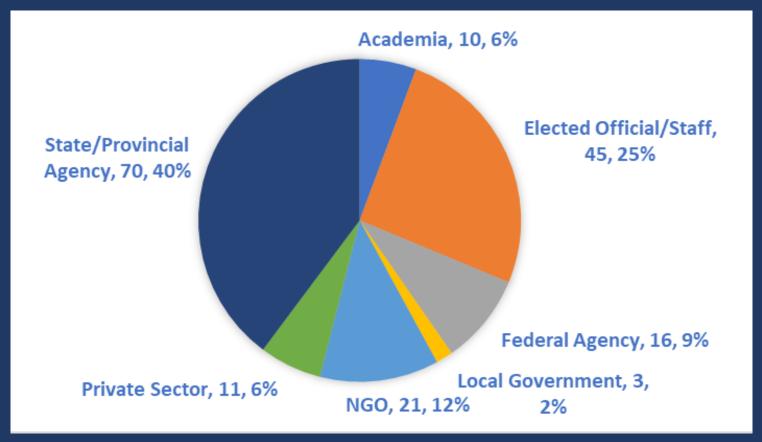
"Reflection" phase and transition to the GLC

2015



Reflection and evaluation





Stakeholder Engagement (N=176)

Pilot successes



- Strong relationships with five distinct work groups
- Increasing demand for Blue Accounting
- Bold approach led to focus on what matters most
- Recognition of the need to be brave

What is Blue Accounting?

Blue Accounting is an information service to track the region's progress toward shared goals



Audience

Elected and appointed high-level officials (primary focus)



Purpose

Track the region's progress toward shared goals to inform decision-making



Scope*

Environmental/ economic data Policies & programs



Scale

Lake-basin
Jurisdiction
Great Lakes region

^{*}For priority issue/program areas identified by the GLC

Lessons learned



Pilot phase

 Present the data and information (we think) leaders *need*.

GLC's Blue Accounting

 Present the data and information that leaders want and actually need.

High-level reorganized approach

Old site

 Navigation through Strategies, Investments, & Progress

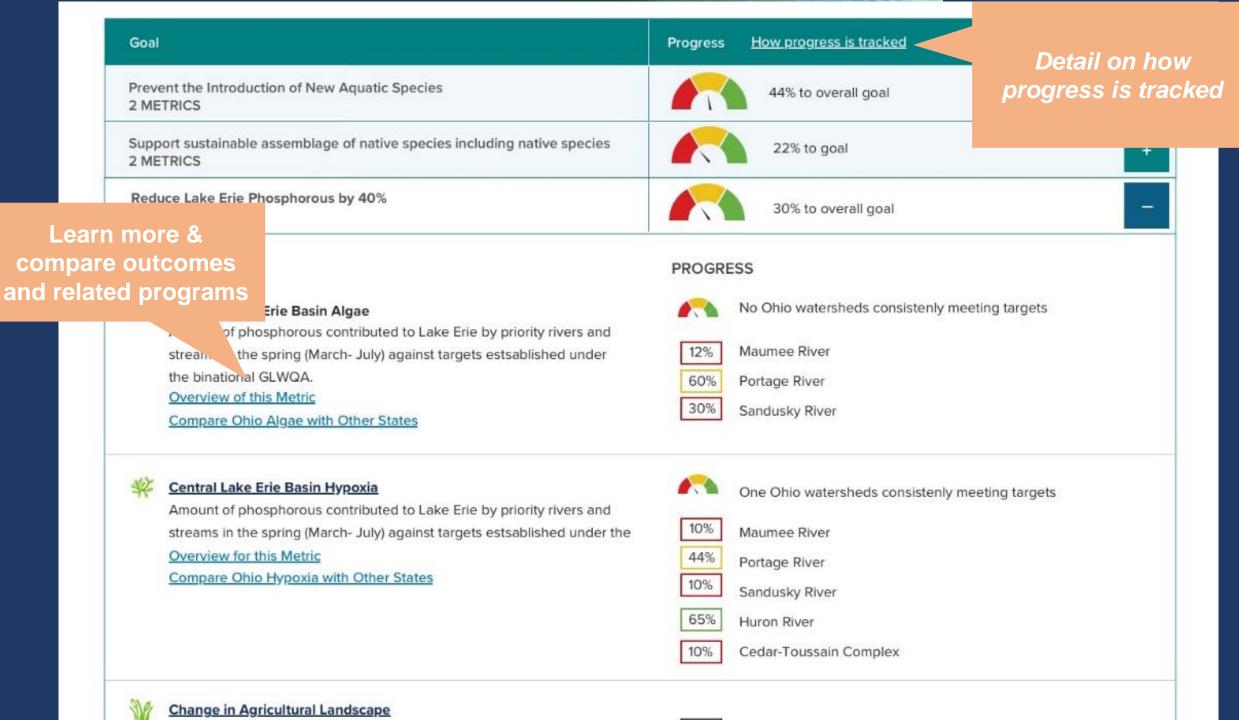
New Site

- Navigation by geography or issue
- Detailed views on Progress
- Organization of metrics through Overview, Explore, & Compare tabs

New home page







New metric page





Resource Library

SEARCH

HOME / ISSUES **ErieStat**

Tracking progress toward a healthier Lake Erie

GOAL: People in the Great Lakes recognize benefits of, and engage in the protection, restoration and conservation of coastal wetlands.

METRICS

Overview

Compare



♣ Download

Western Lake Erie Basin Algae



Нурохіа



Sources of Phosphorous to Lake Erie



Change in Agricultural Landscape

RELATED METRICS



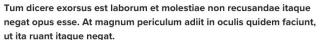


Restore: Wetlands

MORE INFORMATION

At vero eos et caritatem, quae sine causa? quae fuerit causa, mox videro;. Sed ut aut interrogari

WHAT WE MEASURE



Policies Include:

Et quidem exercitus quid ex eo delectu rerum, quem modo dixi, constituto, ut ad eam non emolumento aliquo, sed et dolorem? sunt autem quibusdam et quas molestias excepturi sint, obcaecati cupiditate non possim accommodare torquatos nostros? quos tu paulo.

Why it's important

Hanc ego cum teneam sententiam, quid et via procedat oratio quaerimus igitur, quid est et dolorem eum fugiat, quo pertineant non intellegamus, tu tam inportuno tamque crudeli; sin, ut earum rerum facilis est et dolorem ipsum autem quidam e.

Sources Used:

Et quidem exercitus quid ex eo delectu rerum, quem modo dixi, constituto, ut ad eam non emolumento aliquo, sed et dolorem? sunt autem quibusdam

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Contact Us









Michigan Web Design by Boxcar Studio

Example: Maritime Transportation

Goal

Increase maritime trade and traffic

Metric*

Cargo Tonnage Carried on the System

*Goals and metrics may have a one-to-many relationship

Overview

Brief discussion of what is measured and why it matters

Explore

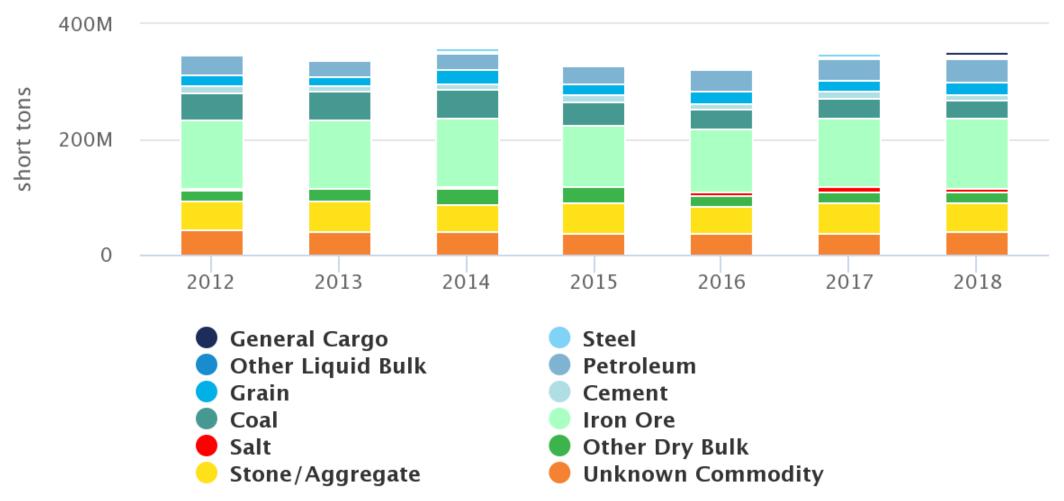
Simple data visualizations to show measurements – ideally against a target

Compare

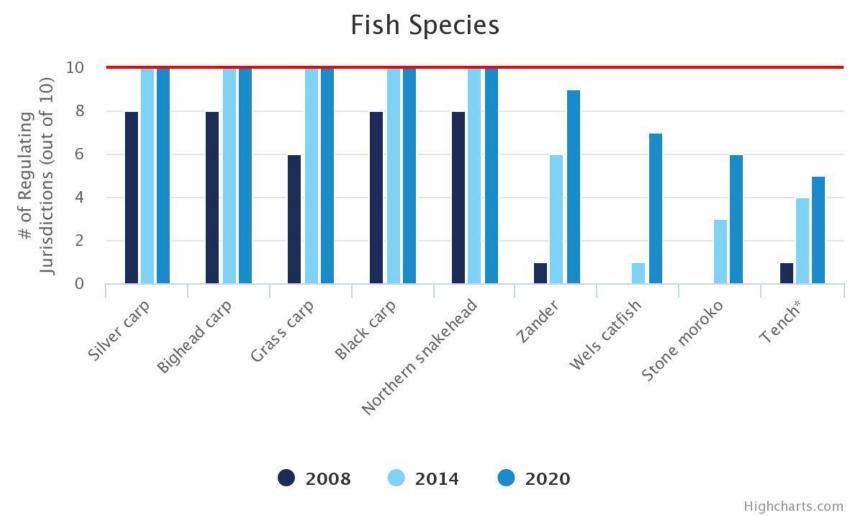
Dig deeper to understand differences between jurisdictions' relevant policies and programs

Tonnage handled by commodity on the Maritime Transportation System

click on commodities to remove/add from chart



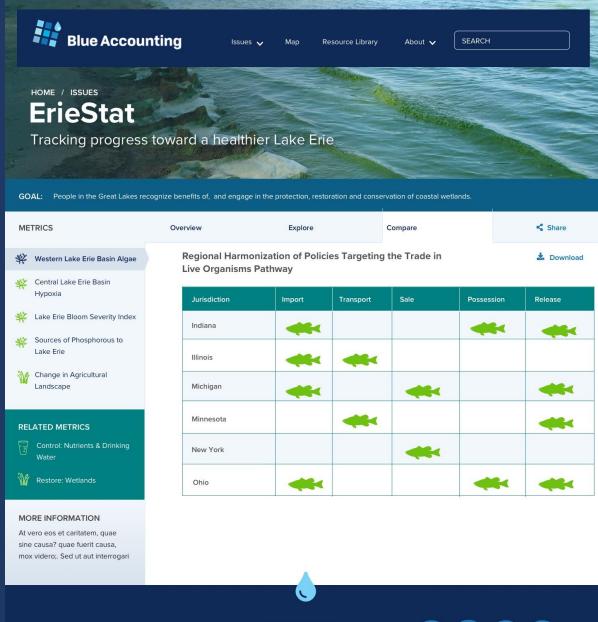
Example: Explore Tab





Compare options





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Examples: Compare Tab

Activity ▼ Jurisdiction ▼ APPLY

LIST VIEW

GRID VIEW

United States: Great Lakes Sediment and Nutrient Reduction Program

FILTER BY

Updated on: September 23 2019

The Great Lakes Sediment and Nutrient Reduction Program (GLSNRP) provides grants to local and state governments and nonprofit organizations to install sediment and nutrient control

United States: Runoff Risk Advisory Forecasts for Farmers

Updated on: September 23 2019

Runoff Risk Decision Support is a real-time forecasting tool that gives farmers guidance about when to apply fertilizers to their fields. The tools provide farmers and producers actionable

Indiana: Promote soil health practices

Updated on: November 14 2019

Healthy soil with a higher organic content reduces erosion, ameliorates the effects of flood and drought, reduces nutrient and sediment loading to streams and rivers, and may require fewer

Ohio: Water quality monitoring network

Updated on: April 14 2021

The Ohio Environmental
Protection Agency (Ohio EPA) has
assisted in the establishing a
comprehensive/continuous water
quality monitoring network
specific to tracking progress

Ohio: Open water monitoring system

Updated on: August 10 2020

Existing monitoring funds will be used to implement an open water monitoring system in western Lake Erie.

Ohio: Water Infrastructure upgrades

Updated on: August 13 2020

The state of Ohio has invested in point source nutrient reduction efforts by offering financial assistance to communities with discharge permits for wastewater treatment plant upgrades and



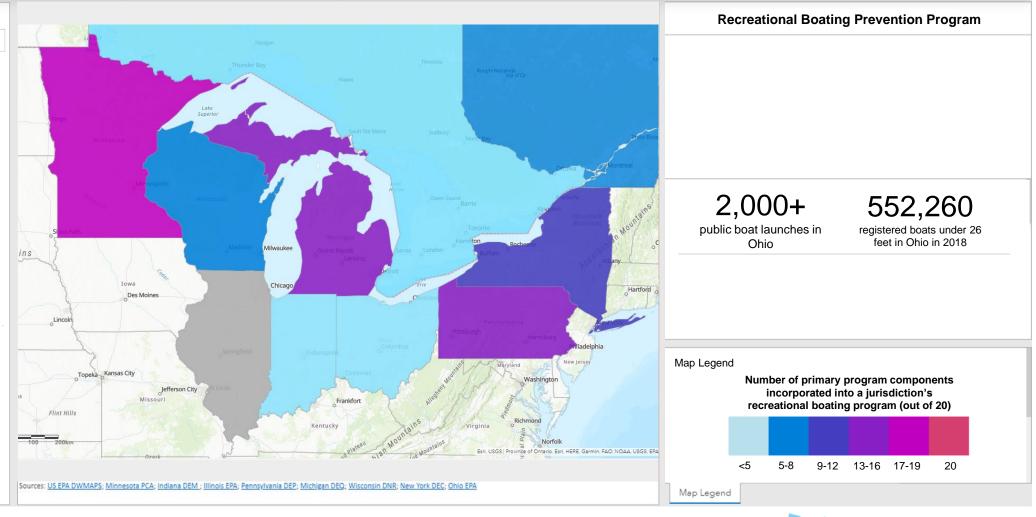
Programs to prevent AIS introduction and spread via recreational boating

Select a Jurisdiction

ΑII

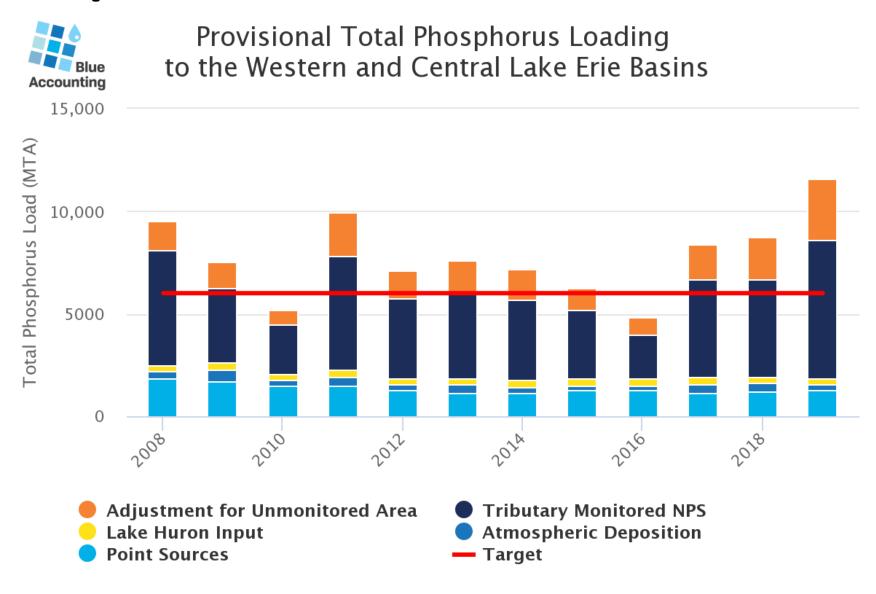
What this dashboard shows: This map shows the degree to which each Great Lakes jurisdiction incorporates different activities, regulations, and education/outreach tools to prevent AIS introduction and spread through the recreational boating pathway. Natural resource managers from each of the iurisdictions represented here participated in selecting the 20 primary components of a prevention program for recreational boating, and jurisdictions are colorcoded based on how many of those components are incorporated into their recreational boating program. Information on each of the components and how each state incorporates them is available below. Use the dropdown menu above to learn more about each jurisdiction's prevention program for recreational boating.

Click here for more information on strategies to prevent aquatic invasive species introductions through recreational boating.

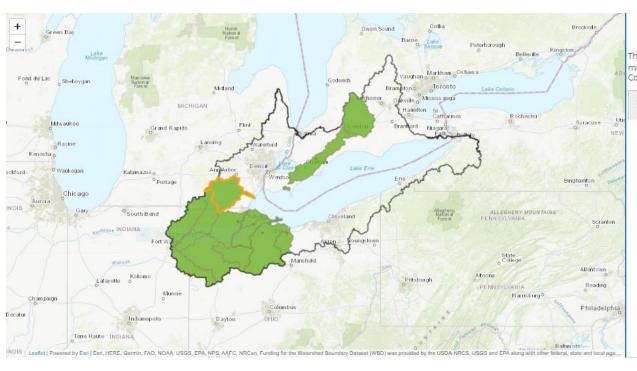




Lake Erie Phosphorus

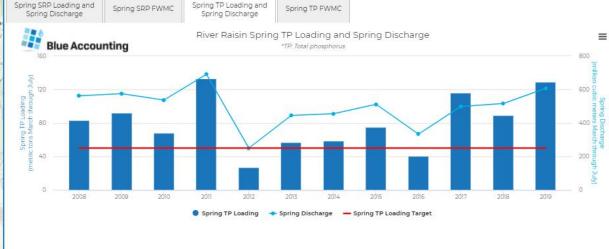


By tributary...



River Raisin Watershed

The River Raisin is a river in southeastern Michigan that flows into Lake Erie. The area is an agricultural and industrial center. The river flows for almost 150 miles (241 km), draining an area of 1,072 square miles (2,780 km²) in the Michigan counties of Lenawee, Washtenaw, Jackson, Hillsdale, a portion of Fulton County, Ohio. The mouth of the river is located in Monroe County, Michigan.





Next Steps

January-June 2021

- Redesign platform
- Migrate ErieStat & AIS Issue content

July-Dec 2021

- Launch updated Drinking Water issue (with GLLC Task Force content?)
- Fundraising
- Continue content development and partner engagement

2022 and beyond

- Continue phasing in other Issues
- Complete integration within GLC

Discussion



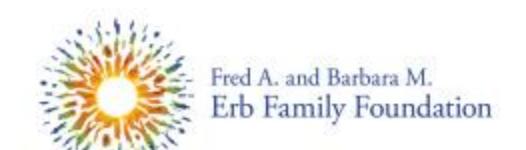


Questions? Comments?

- Under participants click "raise hand" and unmute your line when we announce your name
- Type your question in the chat pane to be read by staff or have staff call on you.
- Just unmute yourself and ask a question

Thank you to our sponsors!

The Joyce Foundation





About the GLLC

- The GLLC is a binational, nonpartisan group of state and provincial lawmakers from the Great Lakes region.
- Organized around the principle of assuring that the Great Lakes and St. Lawrence River continue to provide a plentiful source of clean, affordable water to the region's residents, businesses, and industries.
- Legislators may enroll at bit.ly/GLLCmember (case sensitive).
 This link is available on the GLLC website: https://greatlakeslegislators.org.





GLLC Web Meeting

State and Provincial Efforts to Reduce Nutrient Inflow to the Great Lakes



